

REANA KIRZTEN VILLANUEVA

MUSIC TECHNOLOGIST, MULTIMEDIA ARTIST, CREATIVE DIRECTOR

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🎧 [Multimedia Portfolio](#)

SUMMARY

Quality-driven music technologist, multidisciplinary artist, and creative director with 4+ years of experience working at the intersection of music, technology, media, and entertainment. Spearheaded initiatives with professionals and GRAMMY-nominated artists through Berklee College of Music, Massachusetts Institute of Technology (MIT), xAI, and Backstage, improving project completion efficiency by 80%. Built hybrid frameworks to collaborate with diverse teams of 60+ creatives and led cutting-edge projects that attracted 280+ auditions through effective leadership, talent management, and creative direction. Passionate about designing collaborative creative systems that empower artists, strengthen interdisciplinary teams, and transform ideas into impactful artistic experiences.

WORK EXPERIENCE

Director, CEO | Nov 2025 - Present
CHROMA Connect | Remote • Full-Time

- Managed 16 project departments of 50+ cast members, while providing effective feedback to develop quality deliverables.
- Created 1-year timeline, calendars, and reference materials for all project roles, with a monthly task completion rate of 95%.
- Wrote full 400+ page Season 1 script, produced group songs, and guided co-music producers to develop full BGM soundtrack.
- Designed content, conducted market research, and created Kickstarter page to raise funds and allocate revenue to the team.

Audio Post-Production Editor & VO Artist | Jan 2025 - Mar 2025

Mercor, xAI | Remote • Contract

- Recorded, edited, and mastered 20+ hours of audio tracks from voiceover sessions, optimizing AI voice audio data collection.
- Produced studio-quality results by applying audio effects and setting appropriate recording sample rates & file formats.
- Utilized DAWs such as Ableton, Pro Tools, and Audacity, alongside 3rd-party plug-ins such as iZotope and Native Instruments.
- Provided VO recordings in various categories, reading and improvising lines through 20-30 scripts per session.

Lab Operations Assistant | Apr 2024 - Dec 2024

Berklee College of Music | Boston, MA • Part-Time

- Troubleshooted audio-visual software and hardware such as DAWs, synths, interfaces, computers, cables, mics, and speakers.
- Checked in 200+ students into Berklee's Creative Technology labs and reported technical issues with FileMaker Pro.
- Provided technical support for student projects, enhancing customer satisfaction by 90% within the span of 9 months.
- Adhered to lab protocol by ensuring functionality of tech stations and facilitating effective staff communication via Slack.

Music Technology Tutor & Mixing Engineer | Sep 2022 - Dec 2024

Freelance | Boston, MA • Part-Time

- Reserved individual on-site and remote sessions flexible with client availability using Calendly, Zoom, and Google Meet.
- Thoroughly explained various music production/sound design, recording, and mixing techniques to 20+ clients.
- Taught fundamentals of DAWs such as Ableton, Logic, Pro Tools, FL Studio, and Cubase to help fulfill project objectives.
- Spent 80+ hours of studio time mixing and mastering pieces to optimal final iterations with the Avid S6 mixing console.
- Engaged critical listening skills to tweak mixes using Pro Tools in stereo and 5.1 surround sound formats.

EDUCATION

Berklee College of Music | Sep 2022 - Dec 2024

Bachelor of Music - Electronic Production and Design

CGPA : 3.74 | Dean's List + Honors : Magna Cum Laude

Minors : Visual/New Media Studies, Electronic Performance

Coursework : Audio Mixing, Sound Design, Music Production, Vocal Production, Electronic Performance, Computer Programming

Freedom High School | Aug 2017 - Jun 2019

High School Diploma

Member of the STEM Academy, Principal's Honor Roll

INVOLVEMENTS & VOLUNTEER WORK

Assistant Director - [Future Pop Ensemble](#)

May 2024 - Dec 2024 | Berklee College of Music

- Oversaw weekly rehearsals, ensuring 18+ optimal-quality performances

Social Media Marketing Manager - [Crepusculum Choir](#)

Feb 2023 - Apr 2024 | Berklee College of Music

- Achieved 10-15% engagement rates designing content for social media pages

Seasonal Volunteer Staff - [Connect 2023 : EDI Summit](#)

Jun 2023 - Jul 2023 | Berklee College of Music

- Directed event attendees to numerous live music venues and conference sites

Student Member - Audio Engineering Society | 2022 - 2023

GRAMMY U Member - The Recording Academy | 2024 - Present

Member - Association of Music Producers | 2024 - Present

SKILLS

- | | | |
|--------------------------------|---------------------|-----------------------|
| • Digital Audio Workstations | • Canva | • Adaptability |
| • Troubleshooting | • Digital Marketing | • Organization Skills |
| • Microsoft Office | • Web Design/HTML | • Time Management |
| • iZotope & Native Instruments | • Leadership | • Attention to Detail |
| • Adobe Creative Suite | • Multitasking | • Creative Operations |

AWARDS + CERTIFICATES

- MITx - Becoming An Entrepreneur | July 2026
- iZotope x WMN - Mixing with Chrissy T. | May 2025
- Best of Berklee - Club Leader of the Year | Apr 2024
- Berklee Thrive Scholarship | Jul 2023
- Berklee World Tour Scholarship | Apr 2022